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## ABSTRACT

Fifteen educational human resource directories and files--compilations of information about individuals with certain areas of expertise who can provide assistance to educators--are described in this document. Five criteria were used to determine which directories would be included: (1) lists individuals, (2) searchable by index(es), (3) available nationally, (4) readily accessible, and (5) recent and valid. Each human resource directory is summarized in a one-page description, which includes title, description, index information, date of current issue, update frequency, cost, publisher, and a sample entry. All are available for national or multi-state use by educators. State directories which are accessible to users in other states or which can serve as models for developing a human resource directory are also noted. Information for interpreting human resource directory sheets is provided, and guidelines for developing a human resource directory are outlined. A supplemental list cites education-related human resource directories that did not meet all the stipulated criteria. (Author)

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Information Series No. 160

**HUMAN RESOURCE DIRECTORIES  
& FILES IN EDUCATION**

James V. Bina  
Ida Halasz-Salster

The Resource and Referral Service (RRS)  
one of four central services of the Research and Development Exchange (RDx)

The National Center for Research in Vocational Education  
The Ohio State University  
1960 Kenny Road  
Columbus, Ohio 43210

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## **FOREWORD**

The Resource and Referral Service (RRS) is a part of a nationwide dissemination system, the Research and Development Exchange (RDx). This publication on human resource directories should be of particular interest to educators, especially social science researchers and dissemination specialists.

The profession is indebted to James V. Bina and Ida Halasz-Salster, the National Center for Research in Vocational Education, The Ohio State University, for their scholarship in the preparation of this publication. Recognition is due the contact persons associated with each human resource directory for their verification and assistance in compiling this information. In addition, recognition is due John C. Peterson, Project Director, for his guidance and direction in the preparation of this publication.

Robert E. Taylor  
Executive Director  
The National Center for Research  
in Vocational Education

## **ABSTRACT**

Human resource directories and files useful to educators are described in this document. A human resource directory or file is a compilation of information about individuals with certain areas of expertise who can provide assistance to educators. Five criteria were used to determine which directories would be described: (1) lists individuals, (2) searchable by index(es), (3) available nationally, (4) readily accessible, and (5) recent and valid. Each human resource directory is summarized in a one-page description which includes title, description, index, date, update frequency, cost, publisher, and a sample entry. The fifteen human resource directories described are available for national or multi-state use by educators. State directories which are accessible to users in other states or which can serve as models for developing a human resource directory are also included. Information for interpreting human resource directory sheets is provided, and guidelines for developing a human resource directory are outlined. A supplemental list cites education-related human resource directories that did not meet all of the stipulated criteria.

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## INTRODUCTION

Information resources available to educators must be accurate, timely, and functionally organized. Numerous compilations of information resources are available. An example is the recently published series of documents which includes: (1) *Dissemination Networks: Information Resources for Education*; (2) *Private Organizations and Associations: Information Resources for Education*; and (3) *Databases and Clearinghouses: Information Resources for Education*. Human resources are a critical dimension of information resources in that they provide current information that may not be available through printed materials. Timeliness through printed information is often difficult to achieve. For example, newsletters take several weeks to publish and it takes almost two years to publish a hard cover book.

Human resources are defined as individuals who can provide information, expert advice, technical assistance, or service; or who can suggest other sources of information. Human resources are often known as *consultants*, *experts*, or *specialists*. Since individuals are constantly learning and changing, their information often reflects the latest practical and theoretical information available. For this document, a human resource directory is defined as a compilation of information about individuals with certain areas of expertise who can provide assistance to people in education. The compilation can be systematically searched by users. A directory may be available in various formats such as printed documents, files, and machine-readable databases.

Using individuals as human resources has many advantages. Individuals can often explain complex ideas in relation to the user's level of understanding or prior knowledge, and can immediately answer questions which are tailored to the user's specific needs. They also have access to other valuable resources such as unpublished or fugitive information and can recommend other human resources. Schools can take advantage of the expertise of a wide range of individuals from their communities. Through face-to-face communication with local citizens, individuals can help reduce the gap and promote closer relationships between the school and the community. Local citizens can provide relevant information about the community, its resources, and opportunities.

### Purpose of This Document

Many educators, including teachers, administrators, planners, agency officials, writers, or researchers, need access to people who have specialized information or services. Although many educational organizations and associations have membership lists, these lists often do not provide sufficient information to select the most qualified or expert individual(s) for a specific resource need.

The primary purpose of this document is to identify and briefly describe directories that cite individuals as specialized educational human resources. These directories have been identified after a search of, or consultation with:

1. *Books in Print*

2. National clearinghouses, including those of the Educational Resources Information Center (ERIC) system
3. Educational organizations
4. Educational agencies
5. University and public library references
6. Government Printing Office publications lists
7. Educational research centers and laboratories
8. Independent researchers

### Criteria for Inclusion

Five criteria were used to determine those directories of human resources described in this document. Directories meeting these criteria:

1. Include names, addresses and/or phone numbers of *individuals* who can provide information/assistance to educators at any level.
2. Are *searchable* by at least one *index* such as area of expertise or service provided.
3. Are available *nationally*. State and regional directories are included if they are accessible to users in other areas.
4. Are accessible in some format, either for free or for purchase, through libraries, educational and governmental organizations, clearinghouses, publishers, or developers.
5. Is the most recent edition or version available that is still valid and useful?

In addition, directories may be contained within other documents providing the above criteria are met. Directories selected for inclusion have various formats, e.g., printed document, card file, microform, machine-readable database, needle card sort, and looseleaf notebook.

A number of directories were not selected because they did not meet all five of the above criteria. The lack of an index was the one criteria that excluded most directories. For example, although many education-related associations have membership directories, they are not indexed according to members' expertise or interest areas. Generally, members are only listed alphabetically. Some directories are subdivided by state, but do not provide any means of searching for specialized individuals.

Many directories were considered potentially valuable references for people in education even though they did not meet all five of the criteria. The directories are listed on pages 27--29.

# HOW TO INTERPRET HUMAN RESOURCE DIRECTORY ENTRIES

NUMBER OF DIRECTORY	TITLE OF HUMAN RESOURCE DIREC TORY
DESCRIPTION:	Information about the human resource directory or file, e.g., types of information contained in the directory, number of entries, number of pages, and format of the directory. When known, editors/writers are credited.
INDEX:	Categories by which the directory can be systematically searched.
DATE:	Date of current version of the directory.
UPDATE FREQUENCY:	How often new information is added to, or outdated information is eliminated from, the directory or how often a new edition is published.
COST:	Price of purchasing or using the directory. Includes postage, shipping, and prepayment if required.
AVAILABLE FROM:	Person and/or organization from which a user can obtain or purchase the directory.
DATE VERIFIED:	Date the accuracy of the information was checked with developer or editor.
SAMPLE ENTRY:	Typical example of a citation. In some cases the page number : section is indicated.
<div style="border: 1px solid black; height: 200px; width: 100%; margin-top: 20px;"></div>	
NOTE: Additional explanations or pertinent information about the directory.	

# **HUMAN RESOURCE DIRECTORIES & FILES**

This section contains one-page descriptions of fifteen human resource directories that meet the criteria previously cited. A page on "How To Interpret Human Resource Directory Entries" is given on page 3.

# ALASKA TALENT BANK

**DESCRIPTION:** The Human Resource Talent Bank was developed in 1973 by Alaska's Department of Education. It includes information about education and community experts who can serve as consultants to educators. It is primarily designed for Alaska educators; however, it may be used by other educators. Now being converted from manual to computer, it will become part of the Alaska Knowledge Base, a statewide computerized system.

**INDEX:** Indexed by: (1) descriptors of activities, (2) subject matter

**DATE:** 1978

**UPDATE FREQUENCY:** Annually

**COST:** Charge for long distance call only

**AVAILABLE FROM:** Eula Ruby, Administrator  
Program Development and Dissemination  
Alaska Department of Education  
Pouch F  
Juneau, Alaska 99811  
Telephone: (907) 465-2814

**DATE VERIFIED:** January 12, 1979

**SAMPLE ENTRY:** (Fictitious example)

**SUMMIT, JANET**

Somewhere Elementary School  
Box 1266  
Somewhere, Alaska 90001  
Telephone: 296-4659  
Home: 296-2352

**ACTIVITY:** Special Education-Learning  
Problems  
Reading-Diagnostic

**AGE LEVEL(S):** Elementary

**TEACHING:** Other Peninsula Schools

**TRAVEL:** Yes

**AVAILABILITY:** Varied

**FEE:** Open

**WORK REFERENCE:** Clark White, Principal, Somewhere, Alaska  
Dr. James F. Fall, Assistant Superintendent, Other Peninsula Schools

**NOTE:** A narrative of approximately 200 words is included.

## 2

## DIRECTORY OF FELLOWS

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**DESCRIPTION:** This 140-page directory contains information about active members of the Society for Values in Higher Education. Members are one of the following: Kent Fellow (K), Danforth Fellow (D), Graduate Fellowship for Women (GFW), Post-Doctoral Fellow (PD) or Elected Fellow (E). Inactive and deceased Fellows are not cited fully nor indexed. Full citations are arranged alphabetically and include academic field as well as Fellowship and year received.

**INDEX:** Indexed by: (1) geographic location  
(2) academic field/professional interest

**DATE:** 1978

**UPDATE FREQUENCY:** Biennially

**COST:** Free

**AVAILABLE FROM:** Constance Wentzel  
Society for Values in Higher Education  
363 St. Ronan Street  
New Haven, Connecticut 06511

**DATE VERIFIED:** January 5, 1979

**SAMPLE ENTRY:** Page 12

### **BIRD, FREDERICK B.**

Associate Professor  
Departments of Religion and Sociology  
Concordia University (Sir George Williams Campus)  
Montreal, Canada

BIRTH DATE: 1938  
RELIGIOUS AFFILIATION: UCC  
UNDERGRADUATE: Harvard University  
DEGREE & DATE: B.A., 1961  
GRADUATE: Harvard Divinity School  
DEGREE & DATE: B.D., 1964  
GRADUATE: Graduate Theol. Union  
DEGREE & DATE: Ph.D., 1973  
FELLOWSHIP AND YEAR ELECTED: K68

### **ACADEMIC FIELDS:**

Sociology of Poverty and  
Underdevelopment  
Comparative Ethics  
Sociology of Religion

## DIRECTORY OF IGE IMPLEMENTORS AND COORDINATORS

**DESCRIPTION:** This directory identifies individuals who can assist schools using Individually Guided Education (IGE). The 98-page document lists about 175 people and their areas of expertise. Each entry includes name, title, institutional affiliation, areas of IGE expertise, and the individual's function, he or she is IGE coordinator, IGE implementor, or both.

**INDEX:** Indexed by: (1) name of individual  
(2) state

**DATE:** 1977-1978

**UPDATE FREQUENCY:** Occasionally

**COST:** Single copies free

**AVAILABLE FROM:** Laurence Weber, Information Specialist  
Wisconsin Research and Development Center for  
Individualized Schooling  
University of Wisconsin - Madison, School of Education,  
1025 W. Johnson Street  
Madison, Wisconsin 53706  
Telephone: (608) 263-4200

**DATE VERIFIED:** January 19, 1979

**SAMPLE ENTRY:**

### California

#### BROCK, GINNA

State IGE Coordinator/Secondary  
(Coordinator)  
California State Department of Education  
721 Capitol Mall  
Sacramento, California 95814  
(Coordinating Agency)

#### EXPERTISE IN:

- Local school implementation and teacher education with specialization in:
- Organizational-administrative processes and interpersonal relationships
  - Motivation

# DIRECTORY OF ORGANIZATIONS AND PERSONNEL IN EDUCATIONAL MANAGEMENT (FIFTH EDITION)

- DESCRIPTION:** This 81-page directory has a section on organizations and one on personnel. Each section has its own index. The personnel section lists individuals who conduct pure or applied research on topics in educational management and individuals engaged in documentation efforts in this field. The 498 researchers cited are educational managers at the elementary and secondary school levels. Each entry includes: name, title, address for 1976 academic year, subject(s) of research, agency with which research efforts are affiliated and publication(s) available from researcher.
- INDEX:** Indexed by: (1) subject of research, (2) name of individual
- DATE:** 1976
- UPDATE FREQUENCY:** Every 2 to 3 years; sixth edition scheduled for Spring 1979
- COST:** \$4.95; sixth edition will cost \$5.50
- AVAILABLE FROM:** Philip K. Piele/Stuart C. Smith  
ERIC Clearinghouse on Educational Management  
University of Oregon  
Eugene, Oregon 97403  
Telephone: (503) 686-5043
- DATE VERIFIED:** December 20, 1978
- SAMPLE ENTRY:** Personnel Section, page 39

## HICKROD, G. ALAN

Professor of Educational Administration  
Director, Center for the Study of Educational Finance  
Illinois State University  
Normal, Illinois 61761

## SUBJECTS OF RESEARCH:

School finance and the economics of education—state grant-in-aid models, concept of equity or equalization, optimum size, politics of school finance, fiscal aspects of declining enrollments.

## AGENCY WITH WHICH RESEARCH EFFORTS ARE AFFILIATED:

Federal research grant, state education department, university, university research bureau.

## PUBLICATIONS AVAILABLE FROM RESEARCHER:

"Cost-Size Relationship among School Districts in Illinois, 1974" (with others), "Research Agenda for School Finance Reform in Illinois" (with Ben C. Hubbard).



## DIRECTORY OF PEOPLE IN NON-TRADITIONAL JOBS (NEW JERSEY)

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**DESCRIPTION:** This directory provides a list of women and men from New Jersey and nearby areas in nontraditional jobs who are willing to visit schools and participate in career days. The 17-page directory is organized by occupational clusters and includes an addendum of entries. Each entry includes name, address, and occupation. Telephone numbers are included unless the individual prefers only written requests.

**INDEX:** Indexed by occupation

**DATE:** 1978

**UPDATE FREQUENCY:** None currently planned

**COST:** Free

**AVAILABLE FROM:** Marilyn A. Hulme  
Office of Equal Access  
New Jersey State Department of Education  
225 West State Street  
Trenton, New Jersey 08625

**DATE VERIFIED:** January 22, 1979

**SAMPLE ENTRY:** Page 1

**Agriculture**

Landscape Designer and Horticulturist

**EASTMAN-BENNETT, JOAN**

189 Mountain Avenue  
Summit, New Jersey 07901  
Telephone: (201) 273-5408

## 1978-79 DIRECTORY OF RESOURCES FOR THE EDUCATION OF ADULTS

---

**DESCRIPTION:** This 200-page directory identifies human, organizational, and material resources which can enhance the development or delivery of educational services to adult learners. Listings include: university faculty, members and staff of national advisory councils, state directors of adult education, and key contact persons for state and national information services. The directory also includes listings of organizations with names of the contact persons. Edited by J. Nevin Robbins and sponsored by the ERIC Clearinghouse on Adult, Career, and Vocational Education and the Adult Education Association of the U.S.A.

**INDEX:** Indexed by: (1) subject, (2) name

**DATE:** 1979

**UPDATE FREQUENCY:** Biennially

**COST:** Approximately \$12.00 (Also available on microfiche through ERIC for \$0.83 + \$0.15 postage.)

**AVAILABLE FROM:** National Center Publications  
The National Center for Research in Vocational Education  
The Ohio State University  
1960 Kenny Road  
Columbus, Ohio 43210  
Telephone: (800) 848-4815 - TOLL FREE

**DATE VERIFIED:** January 12, 1979

**SAMPLE ENTRY:**

**SPINELLI, FRAN M. (MS.), DIRECTOR**

National Adult Education Clearinghouse  
Montclair State College  
Upper Montclair, New Jersey 07043  
Telephone: (201) 893-4353 or 893-4355

Acquires and assesses commercial and non-commercial curricular-instructional materials for adult basic, secondary, continuing, community education, and related areas. Prepares abstracts and develops bibliographies, circulates copies, publishes the *AEC Newsletter*, and provides technical assistance.

## HUMAN RESOURCES FILE (ILLINOIS)

---

**DESCRIPTION:** The Human Resources File (HRF) cites consultant\* who provide services to local education agencies in Illinois. It is one component of the Illinois Resource and Dissemination Network (IRDN). The automated file contains 650 entries and is stored on PLATO, the University of Illinois computer. It is primarily used by Illinois educators, but out-of-state educators may arrange for access to it through the IRDN manager. Each consultant entry provides address, area of expertise, availability, consulting fee (if any), and previous consulting experience.

**INDEX:** Indexed by ERIC descriptors

**DATE:** 1978

**UPDATE FREQUENCY:** Annually

**COST:** Free to Illinois educators in local education agencies; cost recovery for others

**AVAILABLE FROM:** Carol Reisinger, Manager  
Illinois Resource and Dissemination Network  
Illinois Office of Education  
100 North First Street  
Springfield, Illinois 62777  
Telephone: (217) 782-0762

**DATE VERIFIED:** December 19, 1978

**SAMPLE ENTRY:**

**SIVAK, MARIE ROSE**

Education Consultant/Library Media  
Illinois Office of Education  
100 North First Street  
Springfield, Illinois 62777  
Telephone: (217) 782-2826

**AREAS OF EXPERTISE:**

Library/Media  
Program Development  
Facilities Planning  
Public Relations  
Planning

**DESCRIPTORS:**

Instructional Media  
Library Facilities  
Public Relations  
Program Planning  
Elementary Secondary Education

NOTE: Vita and additional information are available.

## HUMAN RESOURCES INVENTORY

**DESCRIPTION:** The Human Resources Inventory (HRI) cites over 80 people across the nation who qualified to provide services in the following areas: Communications, Public Relations, Marketing, Planning, Problem Solving, Evaluation, Implementation, Process Helping, Managing and Organization, and Resource Acquisition. HRI is maintained by the Dissemination Support Service (DSS), one of four central support services of the Research and Development Exchange (RDx). The information, stored on needle-sorted punch cards, includes addresses, phone numbers, skill clusters, availability fees, etc.

**INDEX:** Indexed by: (1) area of expertise, (2) region

**DATE:** 1978

**UPDATE FREQUENCY:** Continually

**COST:** Referrals at no charge; brokered services are negotiated

**AVAILABLE FROM:** Ruth Emory  
Human Resources Inventory  
Dissemination Program  
Northwest Regional Educational Laboratory  
710 S.W. Second Avenue  
Portland, Oregon 97204  
Telephone: (503) 248-6839

**DATE VERIFIED:** January 22, 1979

**SAMPLE ENTRY:**

**SCHMUCK, RICHARD A. (DR.)**  
1956 Fairmont Boulevard  
Eugene, Oregon 97043  
Telephone: (503) 345-7425

**INSTITUTION:**  
Center for Educational Policy Management (CEPM)  
1472 Kincaide  
Eugene, Oregon 97403  
Telephone: (503) 686-5067

**FEE:** \$250. - \$300. per day      Negotiable    Yes \_\_\_\_\_    No   X  

**AVAILABILITY:** Anytime      Restricted   X  

NOTE: Vita and additional information are available.

# KANSAS HUMAN RESOURCES FILE

**DESCRIPTION:** The Kansas Human Resources File is one part of a three-part file developed, maintained, and searched by the Kansas Educational Dissemination/Diffusion System (KEDDS/RESOURCES). It is designed primarily for Kansas educators, but arrangements for out-of-state educators to use the file may be made through Nancy Flott. Each entry includes name, occupation, employing organization, address, subject area, specific skills, and names of two references.

**INDEX:** Indexed by: (1) ERIC descriptors, (2) Kansas identifiers

**DATE:** 1977

**UPDATE FREQUENCY:** Continually

**COST:** Free

**AVAILABLE FROM:** Nancy Flott  
KEDDS/Resources Component  
Kansas State Department of Education  
120 East 10th Street  
Topeka, Kansas 66612  
Telephone: (913) 296-3136

**DATE VERIFIED:** January 19, 1979

**SAMPLE ENTRY:** From computer file

**FLOTT, NANCY L.**

3504 Park Lane Ct.  
Topeka, Kansas 66605  
Telephone: (913) 267-3911

**ORGANIZATION:**

Director, KEDDS/Resources  
Kansas State Department of Education  
120 East Tenth Street  
Topeka, Kansas 66612  
Telephone: (913) 296-3136

**FEE:** None**EXPENSES:** None**AVAILABILITY:** Available as work schedule permits**TRAINING RESOURCES:** Depends on type of presentation**TARGET AUDIENCE:** TEA, ADM, STAGNCYPER\*

**PUBLICATIONS:** *Manual for Computerized Information Retrieval: A Learning Activity Packet.*  
Topeka: Kansas State Department of Education, 1973

**DESCRIPTORS:** Educational Change; \*Information Systems; \*Information Dissemination; \*Development; Community Resources; Workshops

**IDENTIFIERS:** \*Kansas; Transactional Analysis; Kansas Educational Dissemination/Diffusion System; \*State Department of Education, Topeka

**NOTE:** \*Explanation of abbreviations provided with computer printout.  
Starred items are key descriptors and identifiers.

# READING RESOURCE EDUCATORS FROM INSTITUTIONS OF HIGHER EDUCATION IN THE PACIFIC NORTHWEST

**DESCRIPTION:** This directory identifies people who can provide assistance to local school districts as they develop their reading programs. Educators from the states of Alaska, Idaho, Oregon, and Washington are cited in this document. Each entry includes name of consultant, position, institution, address, telephone, type of assistance, program/process/system, and discussion of services. The types of assistance are: assessing reading problems, evaluating research, reviewing programs, solving reading problems, and staff development workshops.

**INDEX:** Indexed by: (1) state, (2) five types of assistance

**DATE:** 1977

**UPDATE FREQUENCY:** None currently planned

**COST:** Limited number available FREE; cost recovery after free copies are exhausted.

<b>AVAILABLE FROM:</b>	Dave Campbell	OR	Al Haugerud, Director
	Northwest Regional		Northwest Reading Consortium
	Educational Laboratory		Office of the Superintendent of
	(NWREL)		Public Instruction
	Lindsay Building		Old Capitol Building
	701 S.W. Second Avenue		Olympia, Washington 98504
	Portland, Oregon 97204		Telephone: (206) 753-5235
	Telephone: (503) 248-6879		

**DATE VERIFIED:** January 25, 1979

**SAMPLE ENTRY:** Page 22

**AHRENDT, KENNETH M. (DR.)**

Associate Professor of Reading Education  
Oregon State University  
Education Hall 308, Oregon State University  
Corvallis, Oregon 97331  
Telephone: (503) 754-4721

**TYPE OF ASSISTANCE:** Staff Development Workshops

**PROGRAM/PROCESS/SYSTEM:** (1) Program  
(2) Staff Development Workshop

**DISCUSSION OF SERVICES:** Analysis of secondary materials  
Study skills K-12  
Vocabulary development in elementary and secondary content.

**TALENT BANK (IDAHO)**

---

**DESCRIPTION:** The Talent Bank, operated by the Idaho Department of Education, provides referrals and serves as a broker of human resources. It is designed primarily for use by Idaho educators, but arrangements for use by out-of-state users may be made through Richard Kay. The over 425 entries are organized by the educational levels and by categories such as administration, finance, etc.

**INDEX:** Indexed by: (1) educational level (e.g., preschool, elementary, secondary)  
(2) region  
(3) expertise

**DATE:** 1977

**UPDATE FREQUENCY:** Continually

**COST:** Free to Idaho educators; cost recovery for others

**AVAILABLE FROM:** Richard Kay, Coordinator  
Department of Education  
Operation Talent Bank  
Len B. Jordan Office Building  
Boise, Idaho 83720  
Telephone: (208) 384-2281

**DATE VERIFIED:** January 22, 1979

**SAMPLE ENTRY:****SWATZ, HOMER**

Route 1  
Twin Falls, Idaho 83301  
Telephone: 543-6122  
Home: 734-3590

**EXPERTISE AREA:** Science Chemistry ETV  
**GRADE LEVEL:** 9-12 9-12 K-12  
**EXPERTISE AREA:** Environmental Education  
**GRADE LEVEL:** K-12

**AVAILABILITY:** Any time  
**SUBJECT:** Science  
**DISTRICT:** Buhl School District

## **SPEAKERS BUREAU DIRECTORY (ASTD)**

---

- DESCRIPTION:** The directory is published by the American Society for Training and Development (ASTD) primarily for its members. It identifies specialists in 53 subject categories who can participate in instructional programs. Each entry includes name, job title, organization, address, and phone number.
- INDEX:** Indexed by: (1) alphabetical list  
(2) ASTD region  
(3) Subject
- DATE:** 1978
- UPDATE FREQUENCY:** Annually
- COST:** ASTD Members: 1st copy free, additional copies \$5.95 each;  
nonmembers: \$7.95 each.
- AVAILABLE FROM:** American Society for Training and Development  
P. O. Box 5307  
Madison, Wisconsin 53705  
Telephone: (608) 274-3440
- DATE VERIFIED:** January 19, 1979
- SAMPLE ENTRY:** Volume 2, Page 4

**ADELMAN, CONRAD**

President  
IBMS Corporation  
105 Winthrop Road  
Hillsdale, New Jersey 07642  
Telephone: (201) 666-0909  
(201) 666-2448

**NOTE:** This is one of three entries for each individual. The others are by ASTD region and by subject.



# 1977 TECHNOLOGY TRANSFER DIRECTORY OF PEOPLE (SECOND EDITION)

**DESCRIPTION:** This directory lists persons interested in the process of technology transfer. Each entry in this 103-page document includes name, telephone, address, area of interest, area of expertise, and occupation. The area of interest is categorized into four areas: (1) where and how to find technology; (2) examples of new uses of technology; (3) research in technology utilization methods; and (4) research in technology movement. Areas of expertise and occupations are based on the *Dictionary of Occupational Titles* published by the U.S. Department of Labor.

**INDEX:** Indexed by: (1) area of interest  
(2) area of expertise  
(3) occupation

**DATE:** 1977

**UPDATE FREQUENCY:** Biennially

**COST:** Single copies free

**AVAILABLE FROM:** James A. Jolly  
Professor of Management  
School of Business and Public Administration  
California State University  
Sacramento, California 95819  
Telephone: (916) 454-6459

**DATE VERIFIED:** January 23, 1979

**SAMPLE ENTRY:** Page 1

**ABEL, ROBERT B.**

Texas A & M University  
College Station, Texas 77843  
Telephone: (713) 845-3845

AREA OF INTEREST: A B C\*

AREA OF EXPERTISE: 381 405 468\*

OCCUPATION: 381\*

NOTE: \*Information is provided in directory to explain the codes used in the entry format.

## TRAINING RESOURCES CONSULTANT DIRECTORY AND BUYER'S GUIDE (ASTD)

- DESCRIPTION:** This is a reference of suppliers of more than 230 products and consultants specializing in approximately 200 subject areas. It is published primarily for its members by the American Society for Training and Development (ASTD). Each supplier or consultant is listed by name, address, telephone number, product and service.
- INDEX:** Indexed by: (1) alphabetical list  
(2) product and/or service  
(3) state  
(4) advertisers
- DATE:** 1979
- UPDATE FREQUENCY:** Annually
- COST:** ASTD Members: 1st copy free, additional copies \$5.95 each;  
non-ASTD members: \$7.95 each
- AVAILABLE FROM:** American Society for Training and Development  
P. O. Box 5307  
Madison, Wisconsin 53705  
Telephone: (608) 274-3440
- DATE VERIFIED:** January 19, 1979
- SAMPLE ENTRY:** Page 32

R. L. Montgomery & Associates, Inc.

**MONTGOMERY, R. L.**

12313 Michelle Circle  
Brunsville, Minnesota 55337  
Telephone: (612) 894-1348

**PRODUCT(S):**

Platform skills training program

**SERVICE(S):**

Platform skills, public speaking, sales training, secretarial training, trainer training.

# WASHINGTON INFORMATION DIRECTORY

- DESCRIPTION:** The entire directory contains over 5,000 citations of government agencies, congressional committees, and nongovernment agencies. Several appendices, pages 579-699, cite House and Senate members in alphabetical order along with party affiliation and states represented. Members' committee assignments and key aides are listed. Washington and district office addresses and phone numbers are listed. Separate appendices list representatives and senators by states and cite birth dates, occupations, religious affiliations, and seniority rank within the member's party.
- INDEX:** Entire directory indexed by: (1) subject  
(2) agency/organization
- DATE:** 1978-79
- UPDATE FREQUENCY:** Annual
- COST:** \$19.50
- AVAILABLE FROM:** Congressional Quarterly Inc.  
1414 22nd Street, N.W.  
Washington, D.C. 20037
- DATE VERIFIED:** January 8, 1979
- SAMPLE ENTRY:** Appendix "Senator's Offices, Staff, Committee Assignments,"  
page 650

## BAYH, BIRCH, SENATOR, (D IND.)

Capitol Hill Office  
363 RSOB 20510  
Telephone: 224-5623

### ADMINISTRATIVE ASSISTANT:

P. A. Mack

### LEGISLATIVE ASSISTANT(S)

Barbara Dixon (health, women, labor)  
Eve Lubalin (energy)  
Fred Williams (civil rights)  
Abby Reed (appropriations)  
Chris Aldridge (foreign affairs)

### PRESS AIDE:

Carol Sanger

### STATE OFFICE:

416 Federal Building  
46 East Ohio Street  
Indianapolis, Indiana 46204  
Telephone: (317) 269-6240

### OFFICE DIRECTOR: Diane Meyer

### COMMITTEE ASSIGNMENTS:

Appropriations  
Judiciary  
Select Intelligence, chm.  
Democratic Steering

NOTE: Other appendices contain additional information about House and Senate members.

# DEVELOPING A HUMAN RESOURCE DIRECTORY

Another purpose of this document is to offer guidelines for compiling a directory of human resources. The fifteen directories described in this document meet all the criteria previously cited for selecting human resource directories and can serve as models for developing other human resource directories. Few, if any, guidelines are available to those wishing to produce directories. The following guidelines provide a systematic approach to producing a human resource directory.

### **Guidelines for Developing a Human Resource Directory**

1. Define the purpose, the scope, and the intended users of the directory.
2. Identify, allocate, and budget resources needed to develop the directory. These resources include personnel, time, printing and distribution resources.
3. Establish a time line of deadlines and adhere to them. Develop a flow chart which graphically shows deadlines and interrelationships of tasks.
4. Define the areas of expertise, interests, or services of the people to be included. Specify that information which is absolutely essential for a useful directory.
5. Locate sources of potential human resources through:
  - key contact persons, e.g., authors, organizations, clearinghouses, agencies, and recent literature in the field(s)
  - membership lists, personnel directories, and other directories
  - announcements in relevant newsletters and periodicals
6. Design or select an appropriate data collection form. (See page 24 for example.)
7. Distribute data collection forms to potential individuals, appropriate organizations, and key contact people. Include a release statement especially if the directory will be used outside of the immediate organization. (See page for an example.)
8. Select an appropriate format (card file, needle card sort, printed directory, looseleaf notebook, microform, machine-readable database) to organize and store collected data. Build in an updating and purging capacity if the directory will be revised or updated.
9. Collect and classify returned data collection forms. Eliminate inappropriate ones and those without release forms, if required. Allow enough time to send at least one follow-up request if forms have not been returned.
10. Assign indexing terms in order to designate areas of expertise, etc. and develop an index.
11. Select an appropriate format to disseminate or publish the directory. This format may differ from the one used to organize and store the data. (See page 23 for further explanation.)
12. Proofread carefully.
13. Design a dissemination strategy which meets the needs of the directory's intended audiences.

## **Data Collection**

Developing a human resource directory requires pertinent information about individuals who will be included.

A variety of forms used for gathering necessary information have been developed. Large associations generally use their membership forms to compile directories. Other organizations create specialized forms to solicit appropriate information regarding potential human resources' expertise, services, and interest areas.

One specialized form, "Human Resource Identification Survey," was developed by the Illinois Office of Education (Figure 1). It is used to collect data for their *Human Resources File*. While it is designed to compile computer-retrievable data, this form can be easily adapted for use with card files or printed directories.

Regardless of the form used, however, an important consideration is the individual's legal right to privacy. Generally, directories prepared for use solely by members of the sponsoring organization are exempt from legal constraints or liability. However, to avoid possible legal question, it is advisable to have contributors sign a release statement which gives permission to use personal information in a publication. A release statement can be added to the form requesting the data, and should be kept on file as long as the directory is considered valid.

## **Organization of Information**

It is important to identify and index human resources not only by organizational affiliation but also by areas of expertise or services provided. Other indexes (e.g., geographic), increase the usefulness of the directory.

With small numbers of human resources, alphabetical listings are adequate. However, further classification such as tables of contents and subdivisions by state, institution, or agency, is helpful to the user.

Coding systems can help alleviate repetitious listings such as expertise, service, and location, while matrixes help organize the information for quick identification and selection.

## **Formats for a Directory**

A variety of formats are appropriate for storing and disseminating human resource information. The format for dissemination (delivery of human resource information to users) may be different from the one used to store the information. A commonly used format for dissemination is a printed document containing data about the human resources and at least one index.

A printed document can be easily distributed to users and stored without special files or equipment. One disadvantage of printed documents is their bulk; another is that updating requires costly revisions. Periodic addendums are one way of updating published directories.

It is easiest to maintain an up-to-date directory with card files, looseleaf notebooks, newsletter inserts, and needle card sorts. These can be updated quickly, and can be purged efficiently as well. Machine-readable databases may require several months for revision, but have the advantage of speed in information retrieval.

Figure 1

<b>STATE BOARD OF EDUCATION</b> <b>ILLINOIS OFFICE OF EDUCATION</b> Illinois Resource and Dissemination Network 100 North First Street Springfield, Illinois 62777		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">DATE</td> <td style="width: 50%;">INTERVIEWER</td> </tr> <tr> <td colspan="2">AGENCY</td> </tr> <tr> <td colspan="2">LOCATION</td> </tr> </table>		DATE	INTERVIEWER	AGENCY		LOCATION	
DATE	INTERVIEWER								
AGENCY									
LOCATION									
<b>HUMAN RESOURCE IDENTIFICATION SURVEY</b>									
NAME		SOCIAL SECURITY NO.							
TITLE		EMPLOYER							
ADDRESS (Number, Street, City, State, Zip) <input type="checkbox"/> Work <input type="checkbox"/> Home		PHONE							
LIST AREAS OF EXPERTISE (descriptors)		DETAILED DESCRIPTION OF SERVICES PROVIDED							

  

<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%; text-align: center;">Secondary Audience</td> <td style="width: 10%; text-align: center;">Major Audience</td> <td style="width: 80%;"> <b>TARGET AUDIENCE</b>  <input type="checkbox"/> Administrators  <input type="checkbox"/> Ancillary School Personnel  <input type="checkbox"/> Community Members  <input type="checkbox"/> Counselors  <input type="checkbox"/> Diagnosticians  <input type="checkbox"/> Learning Center Personnel/Librarians  <input type="checkbox"/> Parents  <input type="checkbox"/> Psychiatrists  <input type="checkbox"/> Psychologists  <input type="checkbox"/> School Nurses  <input type="checkbox"/> Social Workers  <input type="checkbox"/> Special Education  <input type="checkbox"/> Students  <input type="checkbox"/> Teacher Aides  <input type="checkbox"/> Teachers  <input type="checkbox"/> Therapists         </td> </tr> </table>	Secondary Audience	Major Audience	<b>TARGET AUDIENCE</b> <input type="checkbox"/> Administrators <input type="checkbox"/> Ancillary School Personnel <input type="checkbox"/> Community Members <input type="checkbox"/> Counselors <input type="checkbox"/> Diagnosticians <input type="checkbox"/> Learning Center Personnel/Librarians <input type="checkbox"/> Parents <input type="checkbox"/> Psychiatrists <input type="checkbox"/> Psychologists <input type="checkbox"/> School Nurses <input type="checkbox"/> Social Workers <input type="checkbox"/> Special Education <input type="checkbox"/> Students <input type="checkbox"/> Teacher Aides <input type="checkbox"/> Teachers <input type="checkbox"/> Therapists	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2"> <b>TARGET AUDIENCE (Continued)</b>  <input type="checkbox"/> Vocational Education  <input type="checkbox"/> Volunteers  <input type="checkbox"/> Other (specify) _____         </td> </tr> <tr> <td colspan="2"> <b>EDUCATIONAL LEVEL</b>  <input type="checkbox"/> Infants (age 0-3)  <input type="checkbox"/> Preschool (age 3-5)  <input type="checkbox"/> Kindergarten (5-6)  <input type="checkbox"/> Elementary (grades 1-5)  <input type="checkbox"/> Middle Schools (grades 6-8)  <input type="checkbox"/> Junior High (grades 7-9)  <input type="checkbox"/> Secondary Education  <input type="checkbox"/> 2 Year Colleges  <input type="checkbox"/> Higher Education (4+ years)  <input type="checkbox"/> Post Secondary (age 18+, non coll. level)  <input type="checkbox"/> Other (specify) _____         </td> </tr> </table>	<b>TARGET AUDIENCE (Continued)</b> <input type="checkbox"/> Vocational Education <input type="checkbox"/> Volunteers <input type="checkbox"/> Other (specify) _____		<b>EDUCATIONAL LEVEL</b> <input type="checkbox"/> Infants (age 0-3) <input type="checkbox"/> Preschool (age 3-5) <input type="checkbox"/> Kindergarten (5-6) <input type="checkbox"/> Elementary (grades 1-5) <input type="checkbox"/> Middle Schools (grades 6-8) <input type="checkbox"/> Junior High (grades 7-9) <input type="checkbox"/> Secondary Education <input type="checkbox"/> 2 Year Colleges <input type="checkbox"/> Higher Education (4+ years) <input type="checkbox"/> Post Secondary (age 18+, non coll. level) <input type="checkbox"/> Other (specify) _____		<table border="1" style="width: 100%; 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<b>RESTRICTIONS OR SPECIAL NOTES</b>    											



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Surgen, Oliver. "Selecting a Coding System for Your Basic Files." *Information and Records Management*, August 1971, pp. 12-15.

Wilson, Thomas D., and Stephenson, James. *Dissemination of Information*. New York: Philosophical Library, Inc., 1966.

## **SUPPLEMENTAL LIST OF HUMAN RESOURCE DIRECTORIES**

*Although they did not meet one or more of the criteria for inclusion in this document, the following human resource directories can be useful to educators.*

**BASIC EDUCATIONAL OPPORTUNITY  
GRANT DIRECTORY**  
(in Standard Education Almanac)  
1977-78

Marquis Academic Media  
200 East Ohio Street  
Chicago, Illinois 60611

**COLORADO CAREER EDUCATION  
RESOURCE TEAM DIRECTORY**  
1978

Colorado Department of Education  
State Office Building  
201 East Colfax  
Denver, Colorado 80203

**CONSULTANT DIRECTORY FOR  
RURAL CAREER GUIDANCE**  
August 1978

National Career Guidance  
Communication Network  
for Rural and Small Schools  
ERIC/CRESS  
New Mexico State University  
Las Cruces, New Mexico 88003

**CONSULTANTS AND CONSULTING  
ORGANIZATIONS DIRECTORY**  
1976

Gale Research Company  
Book Tower  
Detroit, Michigan 48226

**COUNCIL OF CHIEF STATE  
SCHOOL OFFICERS**  
November 1978

Council of Chief State School  
Officers  
1201 Sixteenth Street, N.W.  
Washington, D.C. 20036

**DIRECTORY OF THE AMERICAN  
PSYCHOLOGICAL ASSOCIATION**  
1978

The American Psychological  
Association  
1200 - 17th Street, N.W.  
Washington, D.C. 20036

**DIRECTORY OF LAW LIBRARIAN  
CONSULTANTS TO CORRECTIONAL  
INSTITUTIONS**  
June 1975

American Association of Law  
Libraries  
53 West Jackson Boulevard  
Chicago, Illinois 60604

**DIRECTORY OF MINORITY PROFESSORS  
OF EDUCATIONAL ADMINISTRATION**  
1978

University Council for Educational  
Administration  
29 West Woodruff Avenue  
Columbus, Ohio 43210

**DIRECTORY OF REHABILITATION  
CONSULTANTS  
1971**

Regional Rehabilitation Research  
Institute  
University of Florida  
901 Lakeshore Towers  
Gainesville, Florida 32601

**DIRECTORY OF WOMEN PROFESSORS OF  
EDUCATIONAL ADMINISTRATION  
1977**

University Council for Educational  
Administration  
29 West Woodruff Avenue  
Columbus, Ohio 43210

**DIRECTORY: EDUCATIONAL AND CAREER  
INFORMATION SERVICES FOR ADULTS  
1978**

The National Center for Educational  
Brokering  
1211 Connecticut Avenue, N.W.  
Washington, D.C. 20036

**DIRECTORY: FEDERAL, STATE AND  
LOCAL GOVERNMENT CONSUMER  
OFFICES  
August 1977**

Department of Health, Education,  
and Welfare  
Office of Consumer Affairs,  
State and Local Programs  
Superintendent of Documents  
U.S. Government Printing Office  
Washington, D.C. 20402

**EDUCATION DIRECTORY: STATE  
EDUCATION OFFICIALS  
1977-78**

National Center for Education Statistics  
Superintendent of Documents  
U.S. Government Printing Office  
Washington, D.C. 20402

**NATIONAL DIRECTORY OF OCCUPATIONAL  
PROGRAM CONSULTANTS  
1978**

National Clearinghouse for  
Alcohol Information  
National Institute of Alcohol  
Abuse and Alcoholism  
Division of Special Treatment  
and Rehabilitation  
5600 Fishers Lane  
Rockville, Maryland 20857

**THE NATIONAL AFFILIATION FOR  
LITERACY ADVANCE DIRECTORY  
1978**

The National Affiliation for  
Literacy Advance  
Box 131  
Syracuse, New York 13210

**NATIONAL AUDIO-VISUAL ASSOCIATION  
MEMBERSHIP DIRECTORY  
1978**

National Audio-Visual Association, Inc.  
3150 Spring Street  
Fairfax, Virginia 22031

**NATIONAL EDUCATION ASSOCIATION  
HANDBOOK  
1978-79**

National Education Association of  
the United States  
1201 Sixteenth Street, N.W.  
Washington, D.C. 20036

**NOCTI AREA TEST COORDINATORS  
September 1978**

National Occupational Competency  
Testing Institute  
45 Colvin Avenue  
Albany, New York 12206

**REGISTRY OF INTERPRETERS FOR  
THE DEAF, INC.**

**January 1978**

**Registry of Interpreters for the  
Deaf, Inc.**

**P. O. Box 1339**

**Washington, D.C. 20013**

**RESOURCES FOR EDUCATIONAL ISSUES  
VOLUME 1: BASIC SOURCES OF INFOR-  
MATION IN EDUCATION**

**VOLUME 2: SPECIFIC ISSUES IN EDUCATION  
1978**

**Regional Planning and Service Project  
Southwest Educational Development  
Laboratory**

**211 East Seventh Street  
Austin, Texas 78701**

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